



KNXV

ORDER

Print Date 09/26/12 Page 1 of 2

Flight Dates 09/28/12-10/04/12

Contract / Revision 312872 / American Future Fund
Original Date / Revision 09/26/12 09/26/12
Advertiser American Future Fund
Agency Mentzer Media
Buying Contact
600 Fairmont Avenue - Suite #306
Towson, MD 21204

<u>Product</u>	<u>Order Sep</u>	00:13:00
<u>American Future Fund</u>	<u>Estimate #</u>	522
	<u>Alt Order #</u>	
<u>Agency Com</u> 15%	<u>Billing Type</u>	Cash
<u>Billing Contact</u>	<u>Order Type</u>	GENERAL
	<u>Billing Cycle</u>	EOM/EOC
600 Fairmont Avenue - Suite #306 Towson, MD 21204	<u>Billing Calendar</u>	BROADCAST
	<u>Demographic</u>	A25-54
	<u>Rev Codes</u>	POL POL ISS
<u>Sales Office</u> EWSDC	<u>Product Codes</u>	PL
<u>Sales Region</u> NAT	<u>Priority</u>	P-1
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

Primary Account Executive
Dave Lombardo

Account Executive	Order%	Start Date	End Date
Dave Lombardo	100%		
Tanya Winscott	%		

Order Share 15% Market Value 156000

Competing Station	% of Order	Amount
CABLE	%	0
KASW	%	0
KDRX	%	0
KPHO	18%	28080
KPNX	18%	28080
KPPX	%	0
KSAZ	24%	37440
KTVK	25%	39000
KTVW	%	0
KUSK	%	0
KUTP	%	0
UNKWN	%	0

Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
September 2012	8	\$5,270.00	\$6,200.00	0.00	08/27/12	09/30/12	8	\$5,270.00	\$6,200.00
October 2012	20	\$14,620.00	\$17,200.00	0.00	10/01/12	10/04/12	20	\$14,620.00	\$17,200.00
Totals	28	\$19,890.00	\$23,400.00	0.00					

Billing Plan

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KNXV	09/28/12	09/28/12	M-F 7-9am M-F 7-9am	CM	7am-9am	-----F--	:30	1	\$500.00	FX	0.00	NM		1 \$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-----F--		1				\$500.00		0.00			
N 2	KNXV	09/28/12	09/28/12	M-F 6pm-630pm M-F 6pm-630pm	CM	6pm-630pm	-----F--	:30	1	\$900.00	P-2	0.00	NM		1 \$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-----F--		1				\$900.00		0.00			



KNXV-TV
PHOENIX

KNXV

Print Date: 09/26/12

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Contract / Revision **312872** Flight Dates **09/28/12-10/04/12**

Hiatus Dates

Original Date / Revision 09/26/12 / 09/26/12

Order Sep 00:13:00

Advertiser **American Future Fund**

Product **American Future Fund**

Estimate # **522**

Ln	Ch	Start	End	Inventory	Code	Break	Start/End	Time	Days	Len	Spots	Rate	Pri	Rtg	Type	<u>Totals</u>		
																Spots	Amount	
N 3	KNXV	09/28/12	09/28/12	M-F	630pm-7pm	CM	630pm-7pm		-----F--	:30	1	\$1,200.00	FX	0.00	NM	1	\$1,200.00	
				M-F	630pm-7pm													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>						
		Week: 09/24/12	09/30/12	-----F--			1	\$1,200.00	0.00									
N 4	KNXV	09/28/12	09/28/12	M-F	10-1035pm	CM	10pm-1035pm		-----F--	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00	
				10pm News														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>						
		Week: 09/24/12	09/30/12	-----F--			1	\$1,200.00	0.00									
N 5	KNXV	09/28/12	09/28/12	Nightline		CM	1035p-1102p	/ 113-----F--		:30	1	\$500.00	P-3	0.00	NM	1	\$500.00	
				Nightline														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>						
		Week: 09/24/12	09/30/12	-----F--			1	\$500.00	0.00									
N 6	KNXV	09/29/12	09/29/12	SA	10-1035pm	CM	10pm-1035pm		-----S-	:30	1	\$700.00	P-3	0.00	NM	1	\$700.00	
				10pm News														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>						
		Week: 09/24/12	09/30/12	-----S-			1	\$700.00	0.00									
N 7	KNXV	09/30/12	09/30/12	Su	8-9am	CM	8-9am		-----S	:30	1	\$1,000.00	FX	0.00	NM	1	\$1,000.00	
				ABC This Week														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>						
		Week: 09/24/12	09/30/12	-----S			1	\$1,000.00	0.00									
N 8	KNXV	09/30/12	09/30/12	SU	1105pm-1205am	CM	1105pm-1205am		-----S	:30	1	\$200.00	P-3	0.00	NM	1	\$200.00	
				SU 1105pm-1205am														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>						
		Week: 09/24/12	09/30/12	-----S			1	\$200.00	0.00									
N 9	KNXV	10/01/12	10/04/12	M-F	7-9am	CM	7am-9am		MTWT---	:30	4	\$500.00	FX	0.00	NM	4	\$2,000.00	
				M-F 7-9am														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>						
		Week: 10/01/12	10/07/12	MTWT---			4	\$500.00	0.00									
N 10	KNXV	10/01/12	10/04/12	M-F	6pm-630pm	CM	6pm-630pm		MTWT---	:30	4	\$900.00	P-2	0.00	NM	4	\$3,600.00	
				M-F 6pm-630pm														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>						
		Week: 10/01/12	10/07/12	MTWT---			4	\$900.00	0.00									
N 11	KNXV	10/01/12	10/04/12	M-F	630pm-7pm	CM	630pm-7pm		MTWT---	:30	4	\$1,200.00	FX	0.00	NM	4	\$4,800.00	
				M-F 630pm-7pm														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>						
		Week: 10/01/12	10/07/12	MTWT---			4	\$1,200.00	0.00									
N 12	KNXV	10/01/12	10/04/12	M-F	10-1035pm	CM	10pm-1035pm		MTWT---	:30	4	\$1,200.00	P-2	0.00	NM	4	\$4,800.00	
				10pm News														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>						
		Week: 10/01/12	10/07/12	MTWT---			4	\$1,200.00	0.00									
N 13	KNXV	10/01/12	10/04/12	Nightline		CM	1035p-1102p	/ 113-----F--		:30	4	\$500.00	P-3	0.00	NM	4	\$2,000.00	
				Nightline														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>						
		Week: 10/01/12	10/07/12	MTWT---			4	\$500.00	0.00									

*Tax 1 Note: Tax 0.5%.

Totals

28 \$23,400.00